

# Business in Biobanking & Population Health Data Event

participation free of charge, registration link below

PROGRAM

## Thursday, September 13

- 8:30 *Walk-in and coffee*  
9:00 Opening & Welcome  
*Jan Sikkema, Center for Development & Innovation, UMCG*  
9:15 **Keynote:** Lifelines Deep cohort, big data & genetic passport  
*Lude Franke, Genetics, UMCG*  
9:45 Biomarkers in Pharma  
*Martin Smit, BiomarkerBay*  
10:05 Connecting biobanks and biomarkers  
*Ymke van der Geld, BiomarkerBay*  
10:25 *Coffee Break*

### Session I: Oncology

- 11:00 The 7 habits of highly effective biomarkers  
*Wim van Criekinge, MDx Health*  
11:20 Methylation marker analysis to improve cervical cancer screening  
*Bea Wisman, Gynecological Oncology, UMCG*  
11:40 OncoLifeS  
*Truuske de Bock, Oncological Epidemiology, UMCG*  
12:00 ImaLife: Imaging in Lifelines  
*Rozemarijn Vliegenthart, Radiology, UMCG*  
12:20 *Lunch incl. Q&A/matchmaking*

### Session II: Real world evidence data base

- 13:40 Showcase Lifelines data  
*Bart Scheerder, Center for Development & Innovation, UMCG*  
14:00 Lifelines - 10K microbiome  
*Rinse Weersma, Gastroenterology, UMCG*  
14:20 Power of Lifelines  
*Ilse Broeders, Lifelines*  
14:40 *Q&A + matchmaking*  
15:10 *Coffee Break*

### Session III: Mental Health

- 15:40 Best Practise  
*Marc Meddens, Brainscan*  
16:00 Goodbye Decartes, a new perspective on depression  
*Elissa Stam, Psychiatry, UMCG*  
16:20 Biobanks & cohort studies in Parkinson Disease  
*Teus van Laar, Neurology, UMCG*  
16:40 *Q&A + matchmaking*  
17:00 *Networking drinks*  
18:30 *Dinner*

## Friday, September 14

- 8:30 *Walk-in and coffee*

### Session IV: Cardiovascular & Metabolic

- 9:00 Connecting science and medical practice  
*Rick Pleijhuis, Evidencio*  
9:20 Cardielines and other Cardiology biobanks  
*Pim van der Harst, Cardiology, UMCG*  
9:40 Prevend cohort study and biobank  
*Stephan Bakker, Internal Medicine, UMCG*  
10:00 *Q&A + matchmaking*  
10:20 *Coffee Break*

### Session V: Birth cohort

- 11:00 Best Practise  
*Joost Schuitemaker, IQ Products*  
11:20 Living Lab Newborn  
*Elzo de Lange, EmpowerMi*  
11:40 Cohorts studies in children development, behavior, social networks  
*Menno Reijneveld, Community Medicine, UMCG*  
12:00 *Lunch incl. Q&A/matchmaking*  
13:30 *Closure*

**REGISTER [here](#)**

For questions contact Ymke van der Geld - [y.m.van.der.geld@umcg.nl](mailto:y.m.van.der.geld@umcg.nl)

**We are looking forward to your participation!**

Hosting parties

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