## **SAVE THE DATE!**

# **Business in Biobanking & Population Health Data Event**

September 13 & 14, 2018, Groningen, The Netherlands

#### WHAT?

Kick off for a business plan competition for start-ups & SME's on the renowned Groningen biobank infrastructure during a 2-days event. Join the opportunity to discover how biobanks and population cohorts can support (your) product development!

#### WHEN & WHERE?

September 13 & 14, 2018 Groningen, The Netherlands venue: Hotel Prinsenhof (city center)

#### FOR WHOM?

Startups & SMEs from all over Europe interested in the possibilities of the Groningen biobank infrastructure for business development support.

### WHAT TO EXPECT?

Biobanks presenting collaboration opportunities Best practices in public-private partnering with biobanks Speed date sessions between biobanks and start-ups/SME's Launch of the first-ever biobank-oriented business plan competition

### WHAT'S IN IT FOR YOU?

You will receive expert biobanking business support to shape those business ideas that involve samples/data from our biobanks.

The winning proposal will be granted a  $\in$  10.000 voucher to cover fees for service to undertake a specific sample or data query.

Program details and information regarding registration coming soon. We are looking forward to your participation!

Hosting parties





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